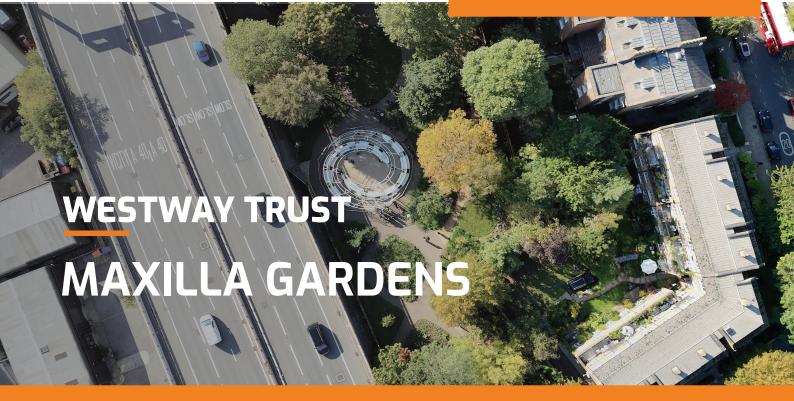


MARKET SECTOR: COMMERCIAL CLIENT: WESTWAY TRUST LOCATION: WEST LONDON



THE CONTRACTOR

John and his team, supported by Tayshan Hayden-Smith and Danny Clarke, brought their expertise and passion to the project, transforming a challenging site into a thriving community green space. Their commitment to sustainability and craftsmanship ensured a seamless installation process for CORE DATUM EDGE.

PROJECT OVERVIEW

Located beneath the Westway flyover in North Kensington, Maxilla Walk is a powerful transformation of a site shaped by history. In the 1960s, the construction of the A40 displaced over 1,000 residents, cutting streets in half and forever altering the neighborhood. The area now serves as a vibrant tribute to the community's resilience.

This ambitious project, led by community leaders Tayshan Hayden-Smith and Danny Clarke, aimed to reconnect people with nature and each other in a space designed for reflection and growth. Gardens and hubs, crafted from scaffolding and other reused materials, pay homage to the playgrounds that once stood here. CORE DATUM EDGE was integral to shaping the pathways that guide visitors through this revived space, symbolizing a connection to the area's past and its bright future.

TOTAL METERAGE: 560LM

KEY REQUIREMENTS

- Efficiency: Installation had to be fast and straightforward, minimizing disruption to the site.
- **Sustainability**: A durable, eco-friendly solution was essential for the community-focused project.
- Adaptability: The product needed to accommodate the site's sweeping curves and varying levels seamlessly.

PRODUCT

CORE DATUM EDGE, crafted from durable Corten steel, was selected for its robust and adaptable design. Its flush top edge provided a seamless and polished finish without visible joins, enhancing the pathways' clean and professional appearance. The Datum Lock® system simplified installation, enabling precise adjustments to accommodate the site's unique curves and varying levels.



Over time, its natural patina enhances durability and integration with the surrounding landscape.





SOLUTION

The installation of just under 600 meters of CORE DATUM EDGE was com- Environmental Benefits: CORE DATUM EDGE further supported the pleted swiftly thanks to its modular, bolt-together design. The Datum Lock system allowed for precise leveling and easy adjustments, critical for the intricate curves and angles of the pathways beneath the flyover.

Compared to traditional concrete edging, the CORE DATUM EDGE system offered significant advantages...

Speed of Installation: The lightweight, flexible design eliminated the need for heavy machinery and extensive groundwork, cutting installation time drastically.

Cost Savings: Concrete edging requires longer preparation and curing periods, leading to higher labor and material costs. The efficiency of CORE replacement over time. DATUM EDGE reduced these expenses significantly.

project's sustainability goals:

Low Carbon Footprint: Corten steel production is far less carbon-intensive than concrete, which is one of the largest contributors to global CO2 emissions.

Recyclability: Unlike concrete, which often ends up in landfills, Corten steel is fully recyclable, reducing waste and promoting a circular

Longevity: The natural weathering properties of Corten steel ensure it withstands the elements, reducing the need for maintenance or



SUMMARY

CORE DATUM EDGE played a vital role in bringing Maxilla Walk to life beneath the Westway. Its ease of installation, precise adjustability, and eco-friendly attributes made it the perfect choice for shaping pathways in this reclaimed space. The project is a testament to the enduring resilience and creativity of North Kensington's community, with CORE DATUM EDGE helping to pave the way for reflection, connection, and growth.







